

**NEW RESEARCH FROM AUTOMOBILE LEASE GUIDE (ALG) REVEALS
CORRELATION BETWEEN IMPROVED RESIDUAL VALUES AND MILLIKEN &
COMPANY'S YES ESSENTIALS®, A HIGH PERFORMANCE LINE OF AUTOMOBILE
FABRICS AND MATS**

Research Finds Car Buyers will Pay More for Vehicles Equipped with YES Essentials

*Preliminary Analysis of Vehicles Equipped with YES Essentials in the Used Market Points to
Improved Condition Ratings*

Spartanburg, S.C. (April 16, 2008) – [Milliken & Company](#) announces results from its residual value analysis conducted by [Automotive Lease Guide](#) (ALG). ALG, a leading provider of residual values and consulting services to the automotive industry, found the company's line of automobile fabrics and mats that resists [stains](#), odors, and static, YES Essentials, has the potential to add value to used vehicles in two ways – through improved perceived quality and through actual condition improvements.

“ALG analyzed the potential value of improved perceived quality through the company's periodic Automobile Consumer Attitudes survey,” said David Wagner, senior consulting manager at ALG. “Our analysis suggests consumers will value YES Essentials by an average of \$25-\$50 when purchasing a used vehicle, with the value increasing for more expensive vehicles.”

ALG also concluded YES Essentials has the potential to add significant additional value to used vehicles through improvements in actual condition.

“Preliminary analysis of the limited sample of available auction records showed vehicles with YES Essentials demonstrated a condition improvement of more than 10 percent,” added David Wagner. “If this improvement holds when a large number of vehicles return to the used market, it will confirm YES Essentials improves condition over time, with an added value per vehicle averaging in the \$100 - \$150 range.”

Milliken & Company's YES Essentials launched in many 2007 vehicles and can now be found in more than 1 million vehicles on the road today.

“We were confident ALG's residual value analysis of YES Essentials would be positive as the technology engineered into our fabrics and mats is unparalleled,” said Sidney Locke, business development manager at Milliken & Company and a member of the research team that developed the YES Essentials technology.

YES Essentials is available in select 2008 Chrysler, Jeep, and Dodge models. The fabrics and mats are also available for any make or model at www.YESessentials.com.

About YES Essentials

YES Essentials floor mats, seat covers, and interior automotive fabrics feature advanced stain repellency, odor elimination, and antimicrobial technologies. The product line is among the family of innovations developed by Milliken & Company, one of the world's largest textile and chemical companies and a leading supplier to the automotive industry for more than 50 years.

About Automotive Lease Guide (ALG)

Based in Santa Barbara, Calif., Automotive Lease Guide (ALG) is a leading provider of residual values and consulting services to the automotive industry. ALG publishes the “Automobile Lease Guide” – the standard for Residual Value projections in North America, has been forecasting automotive residual values for nearly 40 years and covers both the U.S. and Canadian markets. ALG is a company of DealerTrack Holdings, Inc. (Nasdaq: TRAK).